



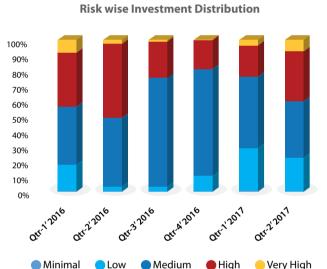
# RESEARCH & ANALYTICS

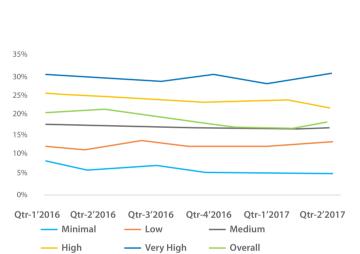
REPORT

## **Performance Overview**

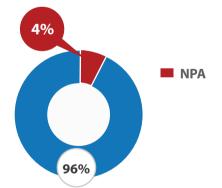
Faircent is a virtual market place, a platform which enables credit worthy borrowers lower their cost of loans and individual lenders lend directly to their peers and community thereby earning higher returns. Indian crowdfunding industry stands at approximately ₹300 crore. Although presently just a miniscule part of the global value (owing to limited awareness and knowledge), this industry has enormous growth potential in India both in terms of demand and supply as per data.

#### **Investment Performance Analysis**



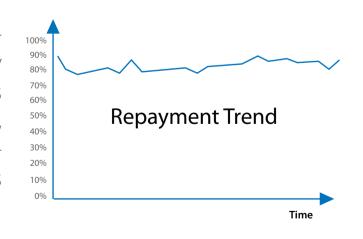


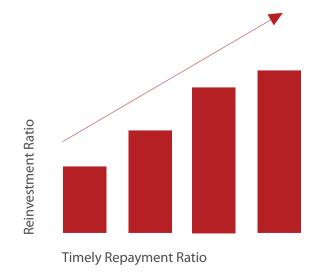
# Days past Due as a % of Total Loans



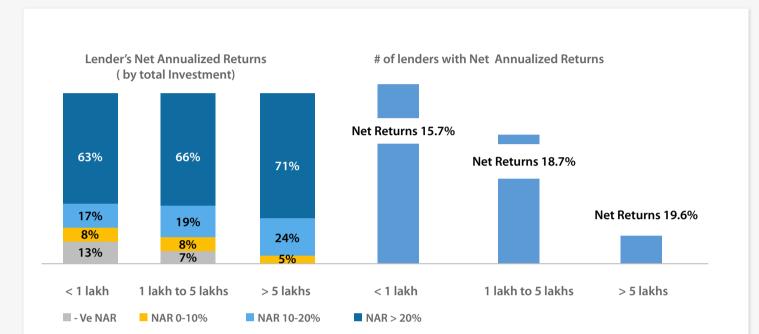
Regularity of repayments is used as a measure to gauge the performance of loans. Days past due parameter is used to access the overall loan performance.

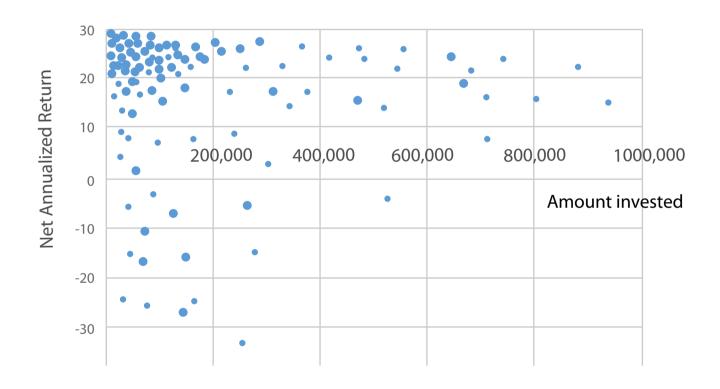
Consistent and smooth repayment trend represents timely payment of EMIs by borrowers validating the efficient operation, collection and underwriting process in P2P to gauge borrower's eligibility and credibility.





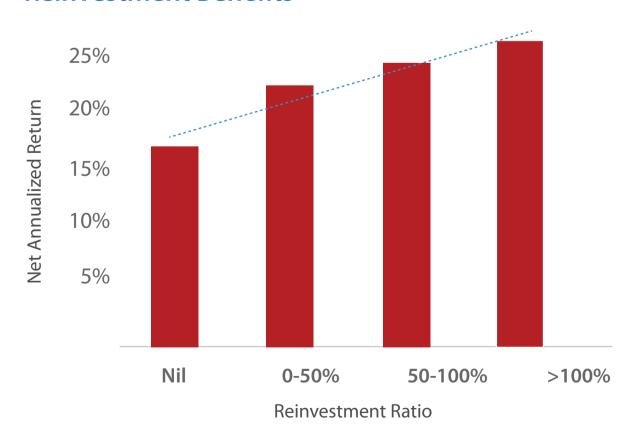
Significant increase in reinvestment ratio with an increase in timely repayment ratio due to increased trust amongst the lenders on our platform.





Volatility of returns is higher for lenders who have invested up to 1 Lakh, which reduces significantly as investment amount increases.

#### **Reinvestment Benefits**



Increase in reinvestment has also lead to enhanced net annualized returns for the lenders owing to the engagement and diversification benefits.



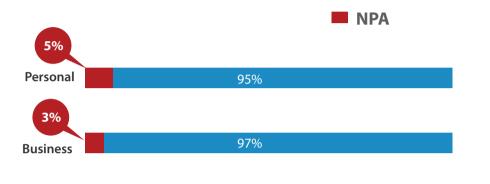
#### **Key Trends**

Based on the investment behavior of lenders on Faircent platform, some strongly validated trends are\_

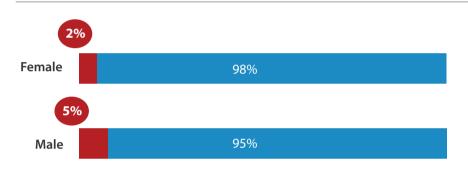
- Top performing lenders (as defined by loss adjusted net annualized returns) on platform have higher average investments, longer investment portfolio period and invest in more number of borrowers which enabled them to earn more returns.
- Top performing lenders on platform are maximizing their returns by diversifying investments across different credit score brackets, risk buckets etc.

#### **Loan Performance**

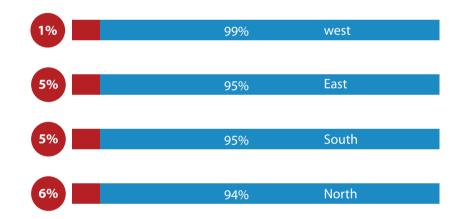




#### Loan performance based on gender

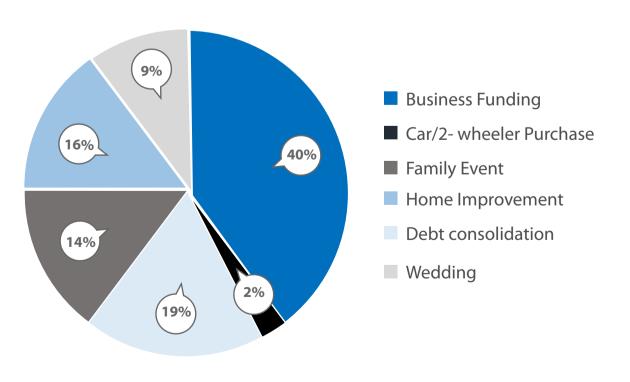


#### Loan performance region wise



**Please note:** Non-Performing Assets (NPA) refer to borrowers where EMIs are pending for 6 months or more. Please refer Faircent.com for more details

#### **Borrower Profile**



Bulk of the loans are for business funding and consolidation of loans taken from other sources including overdues on credit cards.

### **Portfolio Analysis** Note: Analysis based on served demand South West Central Loan Amount Requested Loan Amount Approved **Age of Borrowers** 20-24 years 25-29 years 30-34 years 35-39 years 40-44 years 45+years **Gender and Marital Status MARRIED** SINGLE MALE **FEMALE** 75% 25% 84% 16% **Employment Type** 35% 65% Self Employed Saleried **Risk Bucket** 10% **50%** 35% **5**% **Total funding amount** Average funding per borrower 30000 14000000 25000 12000000 20000 10000000 8000000 15000 6000000 10000 4000000 5000 2000000 0 **Time Progression Time Progression** A significant growth in funding amount accompanied by a decline in average funding per borrower owing to portfolio diversification

benefits to the lenders which enhances their rate of return on

lending by reducing their credit risk exposure. This further lead to

increase in number of borrowers funded.

## taken from other sources including overdues on credit cards.

#### Disclaimers:

All information stated above is updated as of Mar'17 unless otherwise stated. The trends provided above are purely for information purposes and being dynamic are true as of date of publishing but can change immediately thereafter. There are some predictions (which are purely estimates) made above and Faircent is not accountable for its authenticity or veracity.

